



**Jersey, 8<sup>th</sup> September 2003:** Deutsche Bank Offshore announced today that it has entered into an agreement with the Jersey Hockey Association to provide Hockey Development sponsorship for the next three years in the sum of £15,000.

This sponsorship will support the Deutsche Bank Offshore Development Scheme: a series of subsidised weekly training sessions open to all interested junior boys and girls.

In addition, the scheme will fund the introduction of a scheme for mini-hockey and skills training for primary schools in the Island; coaching kit and training equipment; the establishment of performance sessions for invited juniors with exceptional talent or recognized potential as well as support the costs of visiting coaches for further training of local players, coaches and umpires.

It is also intended that the Deutsche Bank Offshore Corporate League be set up which, it is envisaged, will appeal to the adult members of the local hockey community.

Shelagh Herbert, the JHA's recently appointed Development Officer said, "*We are delighted that Deutsche Bank Offshore are providing this sponsorship. Their commitment and support will enable us to develop hockey at all levels in the Island and really work from a broad base upwards. By supporting a development programme for hockey in the Island, this sponsorship boost from Deutsche Bank Offshore together with*

*the continuing commitment of Education Sport and Culture, will undoubtedly help to increase the quantity and quality of hockey opportunities on and off the Island."*

Sari Cuming, Marketing Co-ordinator at Deutsche Bank Offshore said, *"We already support the Channel Island Clubs Championship and we are pleased to extend our sponsorship to this Development Programme. We have a number of hockey enthusiasts within our organisation and we fully intend to support the Corporate League in more than name only. Hockey is a game that has many synergies with Deutsche Bank's own core values of teamwork, innovation, trust, focus and performance."*

Malcolm Banahan, President of the JHA, commented: *"Deutsche Bank Offshore's welcome sponsorship, together with the continued support of Education, Sport and Culture will enable our Development Officer, Shelagh Herbert, to ensure that correct strategies and events are put in place to encourage the development of our sport at all levels."*

Ends.

Issued by Kate Newman, White Knight Public Relations Tel: 01534 510015

For more information, please contact:

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Shelagh Herbert, Jersey Hockey Development Officer, Tel: 01534 500161 or 07797 710260

Notes to editors:

- 1 The first development session takes place on Tuesday, 9<sup>th</sup> September at Les Quennevais Astro Pitch at 6.30 pm.
- 2 At the beginning of 2002, the Jersey Hockey Association appointed Shelagh Herbert as their first Hockey Development Officer.

- 3 The Jersey Hockey Association incorporates the Jersey Men's Hockey Association and the Jersey Women's Hockey Association and is the governing body for all hockey activities in the Island
- 4 There are four ladies' and four men's clubs actively involved in hockey.
- 5 Development sessions open to all juniors start on Tuesday, 9<sup>th</sup> September at Les Quennevais at 6.30 pm.
- 6 Shelagh Herbert can be contacted at the Hockey Development Office, Fort Regent on 500161 or by email at [s.herbert@gov.je](mailto:s.herbert@gov.je)
- 7 The Channel Islands Clubs Championship takes place alternately in Guernsey and Jersey and has been supported by Deutsche Bank Offshore for the last two years.
- 8 Deutsche Bank Offshore is committed to supporting local community events, not only in a sporting context but also with regards to environmental and educational issues.
- 9 Other local activities supported by Deutsche Bank Offshore include the Jersey Netball Association Winter League, a Men's Fours Rowing team, the Gerard Le Claire Environmental Trust's Green Day, the Jersey Eisteddfod and the Jersey Instrumental Service.
- 10 Deutsche Bank Offshore was established in the Channel Islands in 1972. Deutsche Bank Offshore provides a worldwide offshore banking and financial services capability to financial institutions, corporations and wealthy private individuals on behalf of the Deutsche Bank Group.